

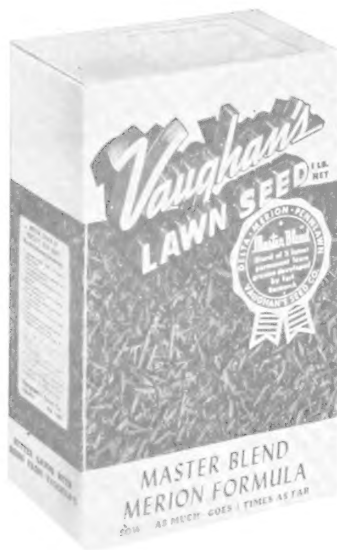
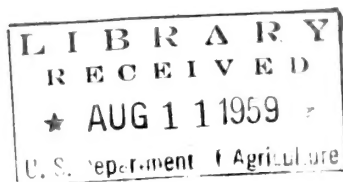
Historic, archived document

Do not assume content reflects current
scientific knowledge, policies, or practices.

62

Vaughan's Seed Co.18 DESBROSSES STREET
NEW YORK 13, N. Y.**Master Blend**®
With Merion Blue,

Delta Blue and Penn Lawn Fescue

**BE MODERN!**Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS
MARKETS ARE HIGHERAugust 1, 1959BULK RATE
U. S. POSTAGE**PAID**

PERMIT No. 15248

NEW YORK, N. Y.

BIBLIOGRAPHY DIVISION
LIBRARY, U. S. DEPT OF AGRICUL
WASHINGTON 25, D C
TURE**DS**

Recleaned Bird Seeds and Grain

Following Prices F.O.B. Our Warehouse, New York, Gross for Net. Bag Lots, Less than Bags at Slightly Higher Price

	Per 100 lbs.
SUNFLOWER	
Sunflower, Small Black	\$13.00
Sunflower, Parrot (Grey Stripped) ..	15.00
Sunflower, Large (Grey Striped)....	18.00

BIRD SEED

Canary Seed (Extra recleaned).....	9.00
Rape, Large Black	11.00
Millet, Large Yellow	5.75
Millet, Large Red	5.80
Millet, White	5.50

MIXED BIRD SEED

Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	\$11.00
Canary and Black Rape Mixed.....	11.50
Love Bird Seed (for Parakeets)....	10.00

OTHER BIRD FOOD INGREDIENTS

Hemp, extra recleaned (Sterilized)	15.00
Peas, Field	6.00
Milo Maize	4.75
Peanut Hearts	13.00

Per
100 lbs.

MISCELLANEOUS GRAINS

Buckwheat	\$ 7.00
Hulled Oats	7.50
Flax, Whole	12.00
Seed Rye 1000 lbs. 45.00	5.00

VAUGHAN'S WILD BIRD SEED

(Duryea Formula)

Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WALKer 5-4555 or BARclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.)

Phone BARclay 7-4900

New York 13, N. Y.

August 1, 1959

Vaughan's MASTER BLEND Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend of three new, improved grasses selected as Champions by National Turf Research.

Merion Kentucky Blue Grass is a distinct variety found growing on a tee of the Merion Golf Club near Philadelphia. Its exceptional color, vigor and other advantages attracted interest and resulted in tests by experiment stations, golf clubs and private growers all over the U.S.A. Vaughan's pioneered the commercial development of this new variety, now judged superior to common Kentucky Blue Grass by most authorities. More than a million seeds of this famous variety are found in every pound of MASTER BLEND Merion Formula.

Delta Kentucky Blue Grass, a variety recently discovered in Canada, is known for exceptional seedling vigor. Delta was added to Master Blend because it starts growing more quickly than other perennial grasses and provides early cover to hold down weeds and shelter the slower-to-germinate Merion.

Pennlawn Creeping Red Fescue, a hybrid grass bred at Pennsylvania State University, was added to the Master Blend Formula because it provides thick green cover for shady places and sandy soil and shows excellent heat and disease resistance.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

OTHER Vaughan's MIXTURES FOR FALL 1959

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.



VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS,
THE NEW BLUE GRASS DEVELOPED FOR
SEEDING VIGOR

1 lb. cartons . . . (Retail \$1.45) . . .	\$21.50 per case of 25
3 lb. cartons . . . (Retail \$4.30) . . .	\$40.32 per case of 16
5 lb. bags . . . (Retail \$7.10) . . .	\$41.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . .	\$81.00	100 lb. lots . . .	\$78.00
50 and 25 lb. bags . . .	\$80.00	500 lb. lots . . .	\$77.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons . . . (Retail \$ 1.25) . . .	\$18.50 per case of 25
3 lb. cartons . . . (Retail \$ 3.70) . . .	\$34.56 per case of 16
5 lb. bags . . . (Retail \$ 6.10) . . .	\$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . .	\$69.00	100 lb. lots . . .	\$66.00
50 and 25 lb. bags . . .	\$68.00	500 lb. lots . . .	\$65.00

VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons . . . (Retail \$ 1.25) . . .	\$18.50 per case of 25
3 lb. cartons . . . (Retail \$ 3.70) . . .	\$34.56 per case of 16
5 lb. bags . . . (Retail \$ 6.10) . . .	\$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . .	\$69.00	100 lb. lots . . .	\$66.00
50 and 25 lb. bags . . .	\$68.00	500 lb. lots . . .	\$65.00

VAUGHAN'S PRIVATE ESTATE Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	\$ 1.75	\$26.25 per case of 25
3 lbs.	5.20	49.60 per case of 16
5 lbs.	8.50	50.00 per case of 10
Per 100 lbs.		
10 and 25 lb. bags	\$97.00	50 and 100 bags \$95.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	\$ 1.25	\$17.50 per case of 25
5 lbs.	6.00	32.50 per bale of 10
25 lbs.	27.50	lots of 2 or more \$16.00 each
		\$60.00 per 100 lbs.



VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons . . . (Retail \$.90) . . .	\$13.50 per case of 25
3 lb. cartons . . . (Retail \$2.65) . . .	\$24.96 per case of 16
5 lb. bags . . . (Retail \$4.35) . . .	\$25.00 per bale of 10
25 lb. bags . . . \$4.48 per lb.	100 lbs. \$46.00 500 lbs. \$225.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! Sell Modern Lawn Seed Mixtures

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

PHONE

Walker 5-4555

Barclay 7-4900 Ext. 2

August 1, 1959

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Crops on many grasses are turning out poorly and markets are higher

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See other pages for additional grass and bird seeds.

RED CLOVER
Medium, purity 99% 43.00
Pennscott

ALSIKE CLOVER
Extra Fancy, purity 99% 30.00

ALFALFA
Northern, purity 99% 38.00
Grimm, purity 99% 38.00
Buffalo Alfalfa (certified) 41.00
Ranger Alfalfa (certified) 37.00
Atlantic Alfalfa (certified) 58.00
Du Puits (certified) 68.00
Vernal (certified)
Narragansett (certified)

WHITE CLOVER
Extra Fancy 60.00
Packed in 1 lb. carton \$9.60 per dozen.
Packed in 1/2 lb. bags, \$5.50 per dozen.
Ladino White Clover (certified) 68.00
New Zealand White Clover 65.00
Kent Wild White Clover 80.00

OTHER CLOVERS
Sweet Clover 19.00
Birdfoot Trefoil Imported
Empire Birdfoot Trefoil 75.00
Inoculation for Clovers and Alfalfa
35c Bus. Size (Case Lots)

TIMOTHY
Fancy, purity 99.65% (short
supply) 27.50

TIMOTHY & ALSIKE (mixed)
Containing 20% Alsike 31.50

REDTOP
Solid Seed, purity 92% 47.00
Solid Seed, purity 95% 49.00
Solid Seed, purity 98% 52.00

BLUE GRASS
Kentucky, fancy, purity 85% 58.00
Kentucky, extra fancy,
purity 90% 63.00
Kentucky, superfine, purity 98% 68.00
Canada Blue, fancy, 75.00
Merion Kentucky Blue 195.00
Delta Kentucky Blue Ask
Aboretum Kentucky Blue Ask

ROUGH BLUE GRASS
Poa Trivialis 90% 45.00
Poa Trivialis 95% 48.00

RYE GRASSES
Common Ryegrass 13.00
Italian Ryegrass (Domestic) 13.00
in 5 lb. bags 17.00
Perennial or English Rye Grass 17.50
in 5 lb. bags 21.50

BENT GRASSES
Astoria Colonial Bent 55.00
Colonial Bent Blue Tag 55.00
Seaside Bent 105.00
Highland Bent 30.00
Mixed Bent (South German) 125.00
Penncross Creeping Bent Ask
Velvet Bent Ask

RED AND TALL FESCUES
Chewing Fescue (Domestic) 45.00
Creeping Red Fescue (Domestic) 47.00
Creeping Red Fescue (Imported) 37.00
Illahee Creeping Red Fescue 50.00
Penn Lawn Fescue 52.00
Alta Tall Fescue 25.00
Kentucky 31 Tall Fescue 24.00
Hard Fescue Blue Tag Ask

HAY GRASSES
Meadow Fescue Ask
Orchard Grass 36.00
Brome Grass (Lincoln) 28.00

MISCELLANEOUS
Dwarf Essex Rape 12.50
Hairy or Winter Vetch 22.00
Canada Field Peas for Seeding 9.00
Sudan Grass (Piper) 12.50
Black Wilson Soy Beans 7.00
Bermuda Grass Ask
U-3 Bermuda 1 lb. cans each 3.75

MILLETS
Golden 11.00
Japanese 8.00

MISCELLANEOUS GRAINS
Seed Buckwheat 7.00
Hulled Oats 7.00
Flax, Whole 12.00
Seed Rye 1000 lbs. \$45.00 5.00

LAWN MIXTURES
Prepaid on 300 lbs. or over.

Quick Result Mixture
Composed of Quick Growing Grasses
in bulk 20.00
in 5 lb. bags 25.00

***Columbia Park**
in bulk 25.00

***Yorkshire Park (Formerly
"Gramercy Park")** in bulk 30.00

***Duryea's Central Park Choice**
in bulk 45.00

***Old Homestead**
in bulk (No Clover) 47.00

***Duryea's Evergreen**
in bulk 55.00

***Duryea's Superior**
in bulk 62.00

***Shady Spot**
fancy, in bulk 45.00

Athletic Mixture 57.00

*Indicates brands put up in 1, 2 and 5 lb.
bags at extra cost of:
10.00 per 100 lbs. for 1 lb. bags
7.00 per 100 lbs. for 2 lb. bags
5.00 per 100 lbs. for 5 lb. bags

GRASS MIXTURES
For Hay and Pasture 35.00

INOCULATION

LEGUME-AID (Powder Form)
1 bu. size Alfalfa and
All Clovers and Trefoil35 each
2 1/2 bush.70 each
2 bu. size Soy Beans26 each
Pkt. Birdsfoot Trefoil20 each

Prices Are For Case Lots

ASK FOR PRICES ON:

LONG ISLAND MIXTURE

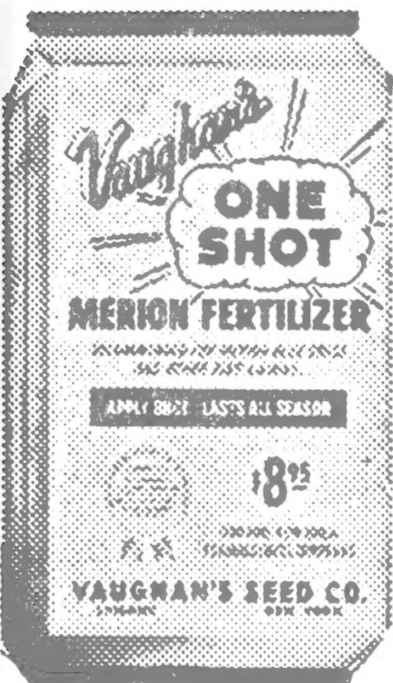
MEETS BASIC RECOMMENDATIONS
of the L. I. AGRICULTURAL INSTITUTE

Packed in 5 lb. cotton bags and
100 lb. burlap bags

NEW JERSEY STANDARD MIXTURES
100 lb. burlap bags
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."



Vaughan's ONE SHOT

MERION FERTILIZER

20 - 5 - 5

The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds.

Research on the needs of grasses since World War II has shown that a really balanced grass turf fertilizer should contain about four times as much nitrogen as phosphorus and potash. Experts agree that a 4-1-1 ratio is about right for lawns that were formerly overfed with phosphorus and potash by the older formulas such as 5-10-5 or 4-12-4. With Vaughan's One Shot Merion Fertilizer you have quick and slow releasing forms of nitrogen thus giving you a fertilizer that will feed over the entire season.

A proven sales getter at full 40% mark up. Now offered with full direction for Fall application.

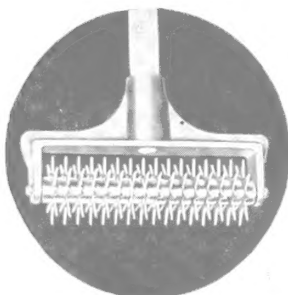
Size	Packed	Wt.	Cost	Retail
50 lbs.	10	510	\$53.70	\$8.95

VAUGHAN'S NEW SPECIALTIES

VAUGHAN'S MERION BLUE GRASS SEEDER



VAUGHAN'S LAWNOVATER



The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil. Just sow the seed — then roll Lawnovater over surface.

RETAIL EACH \$4.95
CASE OF 4 \$11.88

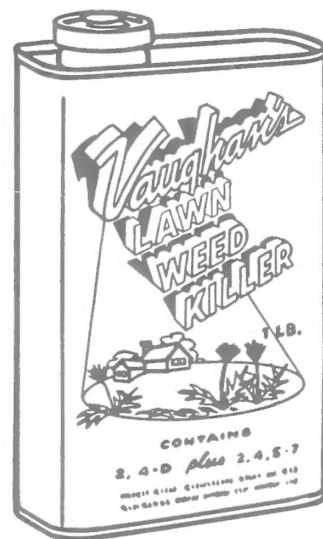
VAUGHAN'S FORMULA Z TURF FUNGICIDE

TURF FUNGICIDE. This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.



Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
5304	8 oz.	12	12 lbs.	\$25.20	\$ 3.50
	6 lbs.	1	6 lbs.	14.85	24.75

VAUGHAN'S LAWN WEED KILLER



Of all the weed killing chemicals, the original discovery, 2-4-D is the most dependable. It does its work with rarely a failure, clearing your lawn of broad leaved weeds, and keeping your grounds free of almost all unwanted plant growths. VAUGHAN'S LAWN WEED KILLER contains 2-4-D plus 2-4-5-T, which makes it fatal to woody plants as well as weeds. Poison oak, poison ivy, cherry, honeysuckle and others are easily exterminated.

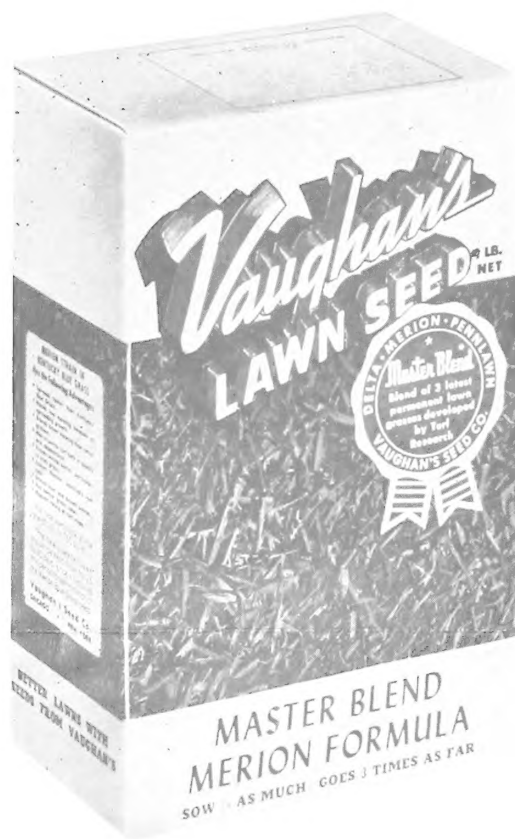
8-Oz. covers 1,500 sq. ft., retails at \$1.00,
carton of 24 \$14.40
Quarts covers 3,000 sq. ft., retails at \$2.75,
cartons of 12 \$19.80

New scientific garden tool that saves time and money. Insures a uniform seeding by a steady continuous spreading of lawn seed. Can be also used for Grub proofing of Lawns by spreading Dieldrin, Chlordane, Dry Fertilizers or Powdered Weed Killers.

RETAIL EACH \$4.95
YOUR COST EACH \$3.30

Vaughan's MASTER BLEND

Merion Formula



EXPERTS PICK MERION FOR LAWNS AND PLAY GROUNDS

Contains 3 latest grasses, developed by scientists

- Grows greener . . . stays greener all summer
- Stands closer, less frequent mowing
- Produces thicker turf . . . spreads faster
- Crowds out crabgrass and other weeds better
- Resists leaf spot and other diseases
- Deeper, stronger roots resists drouth and heat . . . need less watering
- Broader, sturdier leaves withstand wear better than other luxury-look grasses
- 100% Perennial Grasses . . . 42% Merion Kentucky Blue Grass plus Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue
- Costs less because it goes farther . . . sow 1 lb. per 750 sq. ft. . . . only 1/3 as much as standard blue grass mixtures.

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	\$ 2.49	Case 25/1 lb.	\$37.50	25 lb. bag	\$ 58.50	Bag 1/25 lb.	\$35.75
3 lb. ctns.	7.45	Case 16/3 lb.	70.56	50 lb. bag	116.00	Bag 1/50 lb.	70.50
5 lb. bag	12.25	Bale 10/5 lb.	72.50	100 lb. bag	230.00	Bag 1/100 lb.	140.00
10 lb. bag	24.00	Bale 2/10 lb.	28.60	Broken Cases 2c per lb. higher			

MERION STRAIGHT

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	\$ 2.95	Case 25/1 lb.	51.25	25 lb. bag	\$ 70.00	Bag 1/25 lb.	49.25
3 lb. ctns.	8.75	Case 16/3 lb.	96.96	50 lb. bag	138.00	Bag 1/50 lb.	98.00
5 lb. bag	14.50	Bale 10/5 lb.	100.00	100 lb. bag	275.00	Bag 1/100 lb.	195.00
10 lb. bag	28.50	Bale 2/10 lb.	39.60	Broken Cases 2c per lb. higher			

Vaughan's "SODAR"® CRAB GRASS KILLER

VAUGHAN'S CRAB GRASS KILLER (SODAR)®

Best Of All And Costs Less



The effective way in removing crab grass and chick weed without the slightest injury to the turf grasses. It is far more economical and easier for an amateur to apply. The chemical which performs so well is Di Sodium Monomethyl Arsonate. It can be applied early or late in the season, on young plants. A sprinkling can works well on small lawns, and pressure sprayers on larger areas. One treatment kills young plants, mature plants may need two. 4 ounce, treats 1,000 sq. ft. retails at

Size	Packed	Wt.	Dealers Cost	Retail
4 oz.	12	9 lbs.	\$ 9.00	\$ 1.25
1 lb.	12	18 lbs.	25.20	3.50
5 lbs.	1	5 lbs.	9.85	14.75
5 lbs.	2	10 lbs.	17.70	14.75

Also available in 20, 40 and 100 lb. size drums

VAUGHAN'S NEW CHICKWEED KILLER

A positive destroyer of chickweed (also clover) for dry application. Contains new ingredients developed by Vaughan's. Packaged in handy new shaker-type container for quick and easy application without special equipment. Safe to use, will not harm the finest grass. 1 can enough to spot treat average lawn.



Cat No.	Packed	Dealers Cost	Retail
S167	12	\$6.98	97c

VAUGHAN'S LAWN CLOVER KILLER



For those who object to clover's white blossoms, and susceptibility to disease. Contains 2, 4, 5T plus other ingredients to penetrate and kill tough stems of old clover. Will not harm grass when used as directed. 8 oz. covers 1,500 sq. ft. Now, Vaughan's Lawn Clover Killer can be recommended for the control of this pest, without injury to turf.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	24	22 lbs.	\$18.00	\$1.25

VAUGHAN'S LIQUID SUPER (SODAR)® For Quick Kill Of Crab Grass



This high-power version of SODAR®, the crab grass killer, comes in liquid form and should be applied with a sprayer. You can see the crab grass plants lose color as it hits them, and complete destruction takes place in a matter of hours, not days. Full instructions come with it. It will quickly clear a heavily infested space where you may want to make a new lawn. 1 pint covers 1500 sq. ft. 1 pint retails at \$2.35.

Size	Packed	Wt.	Dealers Cost	Retail
1 pt.	12	20 lbs.	\$16.92	\$2.35
1 qt.	12	35 lbs.	28.44	3.95

® KO Combines Sodar® and 2, 4D READY TO SPREAD

Here's Vaughan's SODAR®, deadliest enemy of crab grass, and 2,4D, fatal to other lawn weeds, now combined in one dry formulation for easy application. 9 lbs. treats 2,500 sq. ft., 18 lbs. treats 5,000 sq. ft.

*Registration Apd. U. S. Pat. Off.

Cat. No.	Packed	Wt.	Dealer Cost	Retail ea.
S-378	1	9 lb.	\$2.64	\$3.95
S-378	4	36 lb.	9.48	3.95
S-378	1	18 lb.	4.64	6.95
S-378	2	36 lb.	8.34	6.95

Prepaid in lots of \$75.00 or more.

*KO... GUARANTEED CONTROL FOR

Crab Grass	Hen Bit
Chickweed	Moneywort
Black Medic	Pigweed
Burdock	Plantain
Dandelion	Purslane
Fleabane	Ragweed
Goosegrass	Yarrow

and many others



VAUGHAN'S SEED COMPANY

MAIN OFFICE

85 WHITE STREET, NEW YORK 13, N. Y.

For Supplies, Flower and Vegetable Seeds and Bulbs BARclay 7-4900

Wholesale Grass Division 18 Desbrosses St., New York 13, N. Y.

Walker 5-4555 or BARclay 7-4900 Ext. 2

